

Keynote Speakers Biographies

Rob Abbott Vice-President, Safety Policy American Trucking Associations

Rob Abbott is Vice President of Safety Policy for the American Trucking Associations (ATA), the largest national trade association for the trucking industry. As Vice President of Safety Policy, Abbott works proactively with ATA's members and affiliated organizations to further develop and promote ATA's progressive safety agenda. He also represents ATA before the Federal Motor Carrier Safety Administration and other organizations to advocate and protect the interests of the trucking industry on safety-related issues.

Prior to re-joining ATA, Abbott was Vice President of Safety and Compliance for TransForce, Inc., a nationwide transportation staffing firm. He also served as Managing Director of TransForce's DOT compliance services division, TransForce Services Group. In that capacity he advised Fortune 100 transportation companies on how to improve their compliance programs and safety management controls. During his tenure he was an active member of ATA, serving on ATA's Safety Policy Committee and the ATA Safety Management Council's Regulations Committee.

Caroline Nicholl Blue Apricot Solutions www.blueapricotsolutions.com

Caroline Nicholl has a solid track record of anticipating and managing change that has resulted in lasting, positive impact. Her first successes in doing so were in one of the toughest organizational cultures: policing. As a former police chief in London and Milton Keynes City, UK, Caroline brings a no-nonsense, though supportive, approach to help you and your organization break out of the box to become stronger, more productive and more profitable. A highly skilled and trained organizational development practitioner, Caroline helps leaders and teams achieve solid and sustainable results